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Education

Washington University in St. Louis
Sam Fox School of Design & Visual Arts
Class of 2020

BFA in Communication Design
Minor in Computer Science and History
Dean's List 6 out of 8 semesters

**Santa Reparata International
School of Art**
Summer 2018 | Florence, Italy

Relevant Coursework
Form and Interaction, VR Design, Data
Visualization, Process-Oriented Design,
Multimedia Storytelling, Mobile App
Development, Word & Image, Typography,
Interaction Foundations, Data Structures
and Algorithms, Social Impact Design

Skills

Design

UI: Figma, Sketch, Adobe XD
UX: User Research, Wireframing
Prototyping: Principle, Framer
CC: InDesign, Illustrator, Photoshop, Lightroom
Media: Photography, Video Editing

Programming

HTML/ CSS/ Javascript, Java, Swift
Javascript Libraries: d3, React, p5

Languages

English (native)
Chinese (fluent)
Italian (elementary)

Experience

FoodJets • Head of Design
March 2019 – Current | Online

Leading design team for a rapidly growing food delivery startup based in Sacramento, CA. Currently partnering with a major Californian grocery chain to redesign their dispatch dashboard to scale for COVID-19 emergency orders.

Uber Eats • Product Design Intern
May 2019 – August 2019 | San Francisco, CA

Worked on the web team to design and ship the end-to-end flow for new dining modalities that was launched US nationwide and in 12 countries.

Kleiner Perkins • Design Fellow
May 2019 – August 2019 | San Francisco, CA
Selected from a pool of 3,000 applicants as 1 of 10 Design Fellows.

CEL Management Practicum • Team Lead Consultant
August 2018 – December 2018 | Ferguson, MO
Led a group of four student consultants to advise for a local restaurant, increase sales revenue by implementing online marketing and social media strategies and outline best practices for manufacturing of their proprietary house dressing.

5IT • Marketing and Graphic Design Intern
June 2017 – August 2017 | Shanghai, China
Conceptualized and designed logos, posters, packaging, and websites for clients in the food and beverage industry.

Leadership

in-between • Head of Marketing
December 2018 – February 2019 | St. Louis, MO
Designed logo, website, and promotion material and led marketing efforts for the first Pan-Asian Mental Health Conference on campus. The all-day event was a massive success, bringing in over 300 students and speakers from around the country to create meaningful conversations for mental health issues.

Delta Sigma Pi • Historian
February 2018 – Present | St. Louis, MO
Worked with our Fall 2018 recruitment chair to create a coordinated digital and physical marketing campaign and designed all the collaterals including posters, Facebook ads, and our logo for fall recruitment.